

Creative and Critical Thinking

Course Duration: 2-day; Instructor-led

Time Schedule: 9am-5pm

Lunch: 1:00pm- 2:00pm

Morning Tea-break: 10:30am-10:45am

Afternoon Tea-break: 3:30pm -3:45pm

INTRODUCTION

The marketplace is getting faster and more hectic. Gone are the days of 1 track minds. Today many people are looking into more creative ways to achieve their goals. The speed of these achievements has been accelerated compared to 5 years ago. The key is how do we balance the creativity with critical thinking. 1 has no form, and its open to possibilities, while the other is structured and logical.

LEARNING OBJECTIVE

The following fundamental skills will be acquired in this program:

- a) **Creative Thinking** – Everyone is creative, is just whether do you tap into that inner being that see limitless possibilities. Understanding the creative thinking processes, which enables the person to start to be creative.
- b) **Critical Thinking** –Critical thinking is going back to what you know and seeing what is currently possible. It is driven by logic and facts. Everything is through thru on the practical aspects of it. Understanding this process enables the person to put into format their logical thinking patterns which are more sequential.
- c) **Design Thinking** – which is people focus as the start, it is the balance between the limitless possibilities and the practical solutions.
- d) **Evaluate** – participants would learn to see the patterns on where they did great and where can be improve, after a decision is made. Giving them the tools and guidelines to set which is a great outcome and which is not.

Upon completing this 2-days workshop, participants should be able to :

- **Identify** the though process of both realms, bring participants to fully experience the freedom of creativity and to see the creation to be put into a structure or format.
- **Install & Utilise** , experience the theories and get real experience to immediately use them in their respective areas.
- **Design & Deliver**, participants would be able to see their creative thought process and links to the day to day jobs. This will enable them to fully see how they can be structure and yet not limiting their creativity.

TARGET AUDIENCE

Executives, Supervisor & Managers

METHODOLOGY

Trainer brings 18 years of sales experience in various industries, to share with the participants. How structure creative solutions has been a driving force to solves very challenging sales environments.

Training is delivered in a highly interactive and experiential way. Concepts and background information are presented through group exercises, discussion and activities creating an environment that facilitates accelerated learning and application.

The trainer will facilitate discussion of real issues and challenges that the participants face in their work and private lives. Each activity will be thoroughly de-briefed to link the learning to real life situations.

PROGRAM VALUE PROPOSITION

The market environment is every changing, hence the way we think and do things must also change and evolve.

It is not about having the only a solution but a creative solution which leads to captivation. Being in such a fast pace changing environment, people must be made aware that thinking just logically is insufficient to deal with the current environment.

COURSE OUTLINE

Module 1 : The Creative Process

What limiting your creativity, framing the mind to be more creative.

Activity	: Unlock the code
Learning Outcome	: Getting the teams into gear to be more creative. Enabling them to start to experience the creativity in them.

Module 2: Don't BE the BOX

Critical thinking enables recognition of a wide range of information whether subjective or objective.

Activity	: CEO in a BOX
Learning Outcome	: Understanding the structured format that a critical thinking process goes through. Letting participants see that pattern of a critical thinking process.

Module 3: Balancing the 2 ends

How does creative thinking gets implemented into a critical thinking process?

4 steps to the putting 2 and 2 together.

- Information
- Storming process
- Criteria
- Evaluation

Module 4: Challenging the possibilities

Challenging the participants to create and also to be practical as the same time.

Activity : Into the Sky

Learning Outcome : Participants through time limitation will experience how to balance between creativity and critical decision process.

Module 5: Evaluate

Evaluate: Guiding the participants to their realization of how they can be creative constructively.

Module 6: Design Thinking

After understanding the to parts, raising the part and adding in the human eccentric, thus fine-tuning process, turning it to the final form.

Case Studies, Brain Storming & Project Planning