

# Colored Brain Communication for High Performing Teams

**Course Duration: 2-day; Instructor-led**

Time Schedule: 9am-5pm

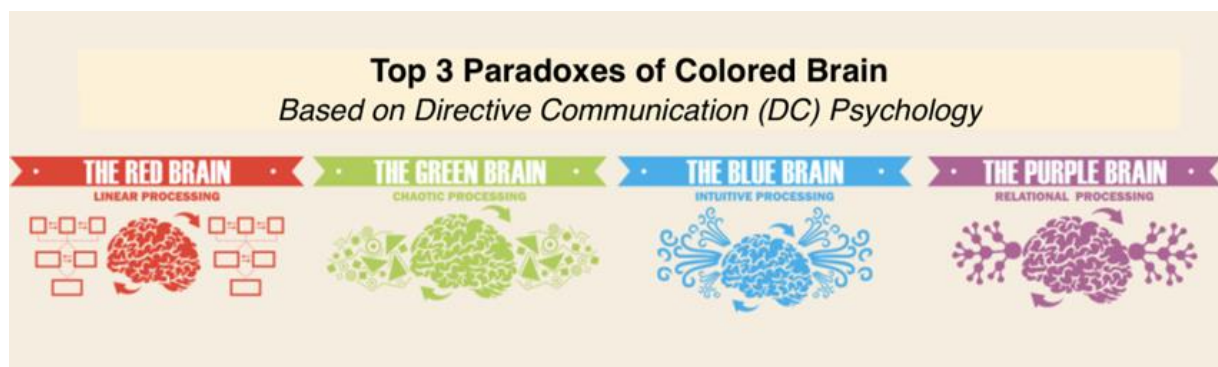
Lunch: 1:00pm- 2:00pm

Morning Tea-break: 10:30am-10:45am

Afternoon Tea-break: 3:30pm -3:45pm

“Fear has no place in a positive Organizational Culture,  
only where people feel they are making a positive difference  
in spite of their failures,  
can you find Passion”

- Arthur Carmazzi-



## PROGRAM OBJECTIVES

Created by Top Ten Leadership Guru, Arthur Carmazzi the CBCI is a tool that identifies an individual's genetic brain processing inclusive of additional learned flexibility and area where one may have difficulty in communicating with others. It is administered by a licensed facilitator who “directs” participants to a foundational mind state before proceeding with the inventory. By identifying the fundamental patterns in the way our brain genetically functions, we overcome misunderstanding, conflict, and wastage of individual and group potential. Awareness of the color of our brain gives us the means to maximize our capacity to act intelligently, it turbo charges our natural gifts and use them to maximize our ability to develop a “software” for our brain for greater competencies across many disciplines. Each color makes up about 60% of the way we function in our world.

One color differs from other colors in the way they process information, learn, communicate, problem solve, act and react in teams and become stressed. Each color has its own requirements for learning, developing and functioning. Each has unique gifts and is given to specific ways of perception, thus creating a unique way for each person to develop within their environment.

Colored Brain Communication For High Performing Teams focuses on the following areas:

- Communication
- Influence

- Leadership empowerment
- Relationship building
- Thinking process

## **LEARNING OUTCOME**

After completing the training, you should be able to:

- Achieve consistent and continuous growth in performance
- Deal with issues, ideas and decisions intelligently
- Gain cooperation faster
- Understand people at a deeper level
- Unleash greater potential in self and others

## **METHODOLOGY**

To change your direction, shift your thinking.

However long ago you learnt to ride a bicycle, it's likely an experience you've never forgotten. The skill remains with you today. When was your last corporate training program? How much of what was learnt is actively applied in your business today? Are all that remains the workshop manuals left on your shelf?

Our programs are initiatives that last. They encourage new ways of thinking. They open up ways to create extraordinary achievements. We believe individual behavior and attitude contribute significantly to the overall excellence of your organization. So we focus on what really matters.

Our unique methodology of combining experiential, instructional and discovery learning, and supported by modern coaching technology, creates powerful shifts in attitudes and behavior that will encourage sustainable change in your organization. These changes make an impact on results where it matters.

In our programs, you can expect an extensive use of case studies, debriefing, dyads, facilitated coaching, feedback, games and activities, group discussions, lectures, psychodramas, simulations, story-telling and structured instruments.

## **FRAMEWORK AND IMPLEMENTATION**

Our unique experiential framework and implementation empowers you to:

- Be resourceful in any given situation
- Create a productive environment
- Create outstanding performance from self and others
- Develop your personal unique leadership style
- Employ effective inter-personal skills to different types of team members
- Enhance listening skills and powerful non-verbal skills

- Focus on goal-oriented outcome
- Identify origins of your present behaviors and remove limiting beliefs about self and others
- Lead and support with certainty
- Implement beliefs that build teamwork that works
- Seize on opportunities in an ever-changing business environment
- Understand and employ resources effectively

## **COURSE CONTENTS**

Day 1:

### **Module 1: Overview**

- Context setting
- Our brain
- World of work map
- Impact of environment
- Getting to know you

### **Module 2: Directive Communications**

- Focus and RAS
- The 4 Insanities
- Being right
- Hero's way vs lizard's way
- What it means to be a hero maker

### **Module 3: Works of Brain**

- Encoded assumptions
- Rules of engagement
- Circle of tolerance
- The blame syndrome
- Reinforcement & redirection

### **Module 4: What is Colored Brain?**

- Ambiguity relief
- Colored glass syndrome
- Breaking the codes of brain processing
- The Cake
- Gain clarity with Colored Brain Communication cards

Day 2:

### **Module 5: The Colors**

- The Blue Brain
- The Red Brain
- The Purple Brain
- The Green Brain
- Team synergy

### **Module 6: Colored Brain Inventory**

- Definition
- Analysis report
- Team identification
- The Card Game
- Case studies

### **Module 7: Leading With Superpowers**

- The T-Shirt Design
- Emulating other colors
- Strength and gaps
- The Mind Map Brainstorming
- Reflection

### **Module 8: Colors of Leaders**

- Your leadership color
- Ideal leadership formation
- Your team color
- Ideal team formation
- Giving feedback and reflection